### **BECKENHAM TOWN CENTRE : PROGRAMME OF POTENTIAL IMPROVEMENTS**

## **Beckenham Town Improvement Suggested Priorities**

**Priority 1** Major Scheme \*. Work package or enabling study that will support the submission of the Step 1 Bid to Transport for London Area Based Funding.

**Priority 2** Immediate Improvements. Package of improvements taken from lists suggested by various local groups that could be implemented in 2012/13 subject to funding being identified. To be discussed at the reformed Beckenham Town Centre Member Working Party.

Priority 3 Policy or operational issues. It is suggested that these could also form a discussion item for the reformed Beckenham Town Centre Member Working Party.

\* See p. 4 for list of suggested priorities for Major Scheme.

Improvement	Theme	Source of suggestion	Priority
Appoint urban design consultant to prepare a scheme and design guide for visual improvement of the High Street to be coordinated with other improvements i.e. relating to signage, shop fronts, lighting, traffic management, etc	Multiple themes	В	1
Installation of a Beckenham Town Sign of similar design as Beckenham Green example at the War Memorial entrance to the High Street	Branding & Identity	А; В	2
Rebrand town as 'Beckenham Village'	Branding & Identity	В	3
Full Review of parking provision – including consideration of a number of options including the below	Car Parking	A; B; C	1
<ul> <li>Introduction of free 20 minute parking bays in High Street</li> </ul>	Car Parking	A; B; C	2
<ul> <li>Improve signage to off street car parks</li> </ul>	Car Parking	A; B; C	2
<ul> <li>Controlled parking zones on side roads off High Street to discourage commuter parking</li> </ul>	Car Parking	A; B; C	
<ul> <li>Upgrading of parking ticket machines to allow for graduated parking charges</li> </ul>	Car Parking	A; B; C	
<ul> <li>Discounted season tickets to local businesses in under used car parks</li> </ul>	Car Parking	A; B; C	
• Trialling of responsive car park charges with less popular car parks charged at lower rates	Car Parking	A; B; C	
<ul> <li>Standardisation of off-street and on-street parking hours of operation and charges</li> </ul>	Car Parking	A; B; C	
<ul> <li>Potential utilisation of disused depot area in Kelsey Park</li> </ul>	Car Parking	A; B; C	
<ul> <li>Consult with traders re provision of loading bays</li> </ul>	Car Parking	A; B; C	
nstall 2 high quality community noticeboards (possibly incorporating maps)	Community Development	В	2
Establishment by TCM of a co-ordinated 'Pride in our Town' initiative.	Community Development	В	2
CM to establish High Street friends group	Community Development	А; В	3
TCM to approach multiples such as large supermarkets to fund improvements and secure other external funding	Community Development	В	
Jpgrade the Beckenham website and look at ways of using it to greater effect to share information and draw nterested parties together	Community Development	В	
nstallation of extra lighting for pedestrians over footways	Community Safety	В	1
Undertake an audit to ensure that all pedestrian areas are well lit, clean and covered by good natural surveillance or CCTV	Community Safety	В	1
Control access to private alleyways and parking areas (including gating)	Community Safety	A; B	2
BB to challenge Police policy regarding front desk opening times at police station	Community Safety	A; B	3
Strong relationship maintained with Safer Neighbourhood Teams; Encourage increased night time patrols	Community Safety	A; B	3
Establish Crime Reduction Partnership between shopkeepers businesses, police and LBB	Community Safety	B	
BB & Police to review whether venues – particularly those attracting large crowds are well controlled	Community Safety	В	
Jse of CCTV in car parks to catch fly tippers, monitor anti-social behaviour	Community Safety	A	
Nork of Street Pastors scheme in Beckenham be supported by Bromley Council	Community Safety	A	
Additional trees and other planting	Environmental Quality	A; B; C	1

#### Key to Source

# **APPENDIX 1**

A = Review of Beckenham & West Wickham Town Centres – Report by Working Group Commissioned by the R&R PDS Committee (2009)

B = Recommendations for the future of Beckenham High Street – Report by Beckenham Civic Society (Dec 2011)

C = Submission from Beckenham Business Association in preparation of the Outer London Round 2 bid

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Improvement	Theme	Source of suggestion	Priority
Coordinated installation of upgraded heritage street lamps and furniture	Environmental Quality	A; B; C	1
Decluttering exercise to achieve removal of unnecessary signs, poles & equipment – including unmaintained telephone boxes; reduce number of posts in the footways	Environmental quality	A; B	1
Improve areas around PO and War Memorial roundabout – with better planting, improved pedestrian access and renovation of brickwork	Environmental Quality	B; C	1
Floodlight heritage buildings and signs with uplighters to enhance night time atmosphere	Environmental Quality	B; C	2
Improve siting and external cleanliness of litter bins	Environmental Quality	B; C	2
Improved management of appearance of vacant shops: Installation of decorative window coverings for vacant shops and other innovated measures to utilise voids; Tightening of procedures for dealing with untidy sites	Environmental quality	A; B; C	2
More frequent removal of chewing gum / bird droppings; Periodic jet cleaning of footways and at base of shop fronts	Environmental Quality	А; В	2
Programme of hanging baskets and planters to be maintained and extended to spring / autumn planting.	Environmental Quality	A; B	2
Annual independent environmental audit of cleanliness	Environmental Quality	A	
Extension of High Street Cleaning frequencies into adjoining roads	Environmental Quality	A	
Provide dedicated cigarette bins, esp near Cinema	Environmental Quality	В	
Spot visits by Enviro Crime officer to issues fines for littering / environmental offences	Environmental Quality	A	
Feasibility study around potential landscaping of land to the rear of 88-132 High Street (Stables Green)	Green space amenity	A	1
Feasibility study on restoration of the river Beck to run at surface level from Kelsey Park through the High Street	Green space amenity	A	1
Open up views of Beckenham Green by lowering the height of planters that divide it from High Street	Green space amenity	B	
Upgrade all footway surfaces, particularly uneven surfaces causing hazard	Improving accessibility	B	1
Widening of pavements in the High Street	Improving accessibility	A; B	1
Improve safety precautions and layout of High Street to ensure maximum security particularly for young families, elderly and vulnerable	Improving accessibility	C	
Improvements to mobility scooter provision for the high street	Improving accessibility	A	
Installation of increased cycle parking to encourage cyclists to use town centre	Improving accessibility	B	
Lobbying TfL for improvements to public transport services; including changes to bus stops and extension to Tram Link to Bromley.	Improving accessibility	A	
Introduction of free WiFi zone to High Street	Improving business vitality	С	1
Introduction of regular Street Market	Improving business vitality	A; B	2
Christmas lights scheme (purchase and 1 year installation)	Improving business vitality / Environmental Quality	C	2
Consider setting up a business vitality scheme, offering grants to help retailers to set up	Improving business vitality	В	
Extension of programme of town centre events	Improving business vitality	B	
Support to shop keepers to upgrade / improve frontages (possibly through grant scheme)	Improving business vitality /	B	
Ongoing enforcement of saturation policy in Beckenham with regards to licensed drinking establishments;	Environmental Quality Planning / Licensing	A; B	3
Planning & licensing should be used to limit A3 premises in number			-
Newly painted yellow lines to be half the width of conventional yellow lines	Preserving & enhancing heritage	A; B	1
Approach Network Rail regarding branding Beckenham Junction as a heritage station	Preserving & enhancing heritage	A	
Establishment of a heritage trail	Preserving & enhancing heritage	В	
Give consideration to the establishment of a High Street based Heritage Centre	Preserving & enhancing heritage	В	
Link the 2 Conservation Areas of St Georges and Kesley Square by designating the buildings in between	Preserving & enhancing heritage	В	
Resist overdevelopment from housing schemes close to the high street	Preserving & enhancing heritage	В	
Resist proliferation of solid-style steel shutters and lobby government to retain current permissions regime	Preserving & enhancing heritage	В	
Shop front improvement grant scheme	Preserving & enhancing heritage / Environmental Quality	В	2
Retain safe and well-maintained public lavatories	Public toilets	В	

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Improvement	Theme	Source of suggestion	Priority
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Expansion of Community Toilet Scheme for Beckenham	Public toilets	A	
New public toilet provision for users of night time economy near Beckenham Junction.	Public toilets	А	
Commissioning of a traffic survey to monitor the bottle neck at Beckenham Junction cross roads with a view to	Traffic Management	В	1
recommending future improvements			
Review of all traffic management options for the High Street – to reduce barriers to pedestrian use including	Traffic Management	A; B; C	1
consideration of both shared space and traffic calming schemes with consultation of residents, shopkeepers,			
businesses and community groups etc.			
Feasibility study around measures to improve traffic flows in the Beckenham Junction area and reduce traffic	Traffic management / Improving	А	1
through the high street	accessibility		
Installation of sign indicating a right angle turn in High Street at it's junction with Kelsey Park Road	Wayfinding	А	1
Review of all directional signs in town centre – with every sign indicating 'Town Centre' or 'High Street' having	Wayfinding / Branding &	A; B	1
Beckenham added to it; Installation of high quality finger posts to guide pedestrians; Improve signage to and	Identity		
from Beckenham Junction station			
Consideration of diverting large commercial vehicles with no business in the High Street via Rectory Road	Traffic Management	В	
TOTAL			

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# Suggested Major Scheme Objectives – in no particular order (for discussion and agreement by Working Group)

- a) Remove / reduce level of HGV usage in High Street
- b) Improving pedestrian experience of the High Street enhanced crossings and widened pavements
- c) Improving parking and loading provision
- d) Improving traffic flow at major interchanges
- e) Enhancing public realm and pedestrian accessibility at War Memorial
- f) Improving quality of public realm including coordinated and harmonious design, reduction of street clutter, emphasising 'village' identity, increased use of soft landscaping
- g) Increase opportunities for regular street markets

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